

A Study of Tourists' Narrative of the Experience of Attending Holy Places with a Phenomenological Approach (Case Study: Razavi Shrine)

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Abstract

This research is an attempt to reflect phenomenologically on the experiences of tourists who have entered the Razavi shrine with the intention of pilgrimage (religious tourists) or visiting (cultural tourists). Examining the narrations of these tourists since their presence in this holy place, provides immediate feedback to those in charge of the affairs of the shrine. In this study, the opinions of domestic and foreign tourists have been collected that in the past decade, the experience of their presence in the Razavi shrine have been shared in non-Persian languages (English, German, Spanish, Russian, Chinese, Japanese, Arabic and Istanbul Turkish) on reputable websites. The results of this study clearly show that the experience of attending the Razavi shrine is both an aesthetic experience (mental dimension) and an experience of the type of needs of visiting cultural sites (objective dimension); because in addition to narrating the beauty and glory of the Razavi shrine, tourists have mentioned their needs such as access to the main courtyard and the presence of a guide. According to the research results, using new technologies, holding tours and planning for the presence of non-Muslim tourists in the main courtyard is recommended in accordance with all etiquette.

Keywords: Tourism, Phenomenology, Narration, Razavi shrine.

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